



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 10-23-2012 PAGE: 1 of 2

MEDIA STRATEGIES & RESEARCH - 7658
ATTN: RACHAEL BEALE
11350 RANDOM HILLS RD.
SUITE 670
FAIRFAX VA 22030

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
403093	10-22-2012		0	COWELL FOR NC TREASURER	COWELL NC TR	POLITICALS	WTVD - DURHAM

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
12706	246734	PHILADELPHIA	A. CLIFFORD	10-25-2012	10-28-2012	M (Broadcast Month, Cycle 1)	N	246734

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: E : 12706																	
1	10-25-2012	10-28-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	1	30				1				1	850	1	850.00
2	10-25-2012	10-28-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	1	30					1			1	850	1	850.00
3	10-25-2012	10-28-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)	2	30						1		1	250	1	250.00
4	10-25-2012	10-28-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)	1	30							1	1	475	1	475.00
5	10-25-2012	10-28-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)	1	30				1	1			2	200	2	400.00
6	10-25-2012	10-28-2012	03:00PM - 04:00PM	KATIE (817)	2	30					1			1	175	1	175.00
7	10-25-2012	10-28-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (1	30				1				1	375	1	375.00
8	10-25-2012	10-28-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY	1	30					1			1	750	1	750.00
9	10-25-2012	10-28-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	1	30				1				1	950	1	950.00
10	10-25-2012	10-28-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	1	30					1			1	1,100	1	1,100.00
11	10-25-2012	10-28-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)	1	30				1				1	1,400	1	1,400.00
12	10-25-2012	10-28-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)	1	30					1			1	1,400	1	1,400.00
13	10-25-2012	10-28-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	2	30				1				1	750	1	750.00
14	10-25-2012	10-28-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	2	30							1	1	750	1	750.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 10-23-2012 PAGE: 2 of 2

MEDIA STRATEGIES & RESEARCH - 7658
ATTN: RACHAEL BEALE
11350 RANDOM HILLS RD.
SUITE 670
FAIRFAX VA 22030

Contract No 403093	Contract Dt 10-22-2012	Revision Dt	Rev# 0	Advertiser COWELL FOR NC TREASURER	Brand COWELL NC TR	Product Code POLITICALS	Station/Market WTVD - DURHAM											
Agency Est# 12706		CMS # 246734	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-25-2012	End Date 10-28-2012	Billing M (Broadcast Month, Cycle 1)	Package N	Contract Title 246734									
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: E : 12706															
														Contracted Gross Total:	15	10,475.00		
														Actual Gross Total:	15	10,475.00		
														Agency Commission:		1,571.25		
														Net Total:		8,903.75		
Month/YR			Preempted	Made Good	Contract Total			Adjustments							Actual Total			
Oct 12			0.00	0.00	10,475.00			0.00							10,475.00			
TOTAL			0.00	0.00	10,475.00			0.00							10,475.00			

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood